

## Journalism Practicum Diary

Directions: Retype or duplicate this diary template. Write one detailed paragraph for each question. Number and date each diary.

Journalism Practicum Diary # 2

Student's name: Nyah Marshall

Week of: 1/31-02/06

Supervisor's name: Alyson Turner

Agency/Station/Company Office Simply Magazine

My two main objectives for this week were:

- Gather researcher and starting drafting my first two articles assignment: "luxury housewarming gifts" for Simply Bowie and "luxury housewarming gifts" for Simply Alexandria
- Research and call well-known, local stores in Bowie and Alexandria to see if they have any products that could be featured in the "Luxury Housewarming Gift" article

I achieved these objectives: yes x no            partially           

Explain how you achieved or why you did not achieve your goals. Be specific.

-I achieved these goals and was able to learn a lot of substantial information about local businesses in Bowie and Alexandria that may carry good luxury housewarming gifts. For instance, Bowie has a local art gallery called Overdue Recognition which proudly represents over 40 renowned and emerging African American artists. Art can be purchased/collected and could potentially be a good housewarming gift for art and Black culture lovers.

On the other hand, old-town Alexandria, VA, has a shop called The Hour. The Hour has one of the most extensive curated collections of vintage barware and cocktail glassware available in today's marketplace. This would be the prefect place to go for anyone looking to gift a new homeowner unique, vintage cocktail ware.

Describe the work you personally performed and observed.

- This week I mainly focused on gathering information and drafting my first two article assignments. I found 10 different housewarming gifts in total that will be split between each

story. I also received approval from local businesses to feature their product images in the articles/

List the names and titles/positions of all the people you directly worked with this week.

-Alyson Turner, Simply Bowie editor-in-chief

Describe any new skills or concepts you learned or important observations (about yourself or others) you made this week.

- I learned that unlike writing for newspaper publications, which I've done in the past, you're allowed to have a little bit more of a voice/personality when writing for magazines. I had fun with this style of writing because I was able to be creative and display my voice as a journalist.

Describe any significant experiences, achievements, "aha" moments and/ or roadblocks you had this week.

-A significant achievement that I had this week was learning how to develop a B-matter, specifically one that's for magazine writing. I had to. To elaborate, I had to consider the layout more when I was drafting my articles and include this information in my B-matter.