

Journalism Practicum Diary

Directions: Retype or duplicate this diary template. Write one detailed paragraph for each question. Number and date each diary.

Journalism Practicum Diary # 12

Student's name: Nyah Marshall

Week of: 04/11-04/17

Supervisor's name: Alyson Turner

Agency/Station/Company Office Simply Magazines

My two main objectives for this week were:

-Complete my Spring 2022 internship by finalizing the last set of articles I was assigned for Simply's June issue. For the issue, the focus was on men/summer. My assignments were to write on men's subscription boxes and what gift to get a guy that seems to have everything.

-Speak with Alyson Turner, Simply Magazine's editor in chief to officially end the internship. We were able to discuss and edit my last two articles. She also provided me with feedback about my performance and I was able to interview her for my employer profile.

I achieved these objectives: yes x no partially

Explain how you achieved or why you did not achieve your goals. Be specific.

-Like last week, I began and achieved my objectives this week with a conversation with Alyson Turner, Simply Magazines' editor-in-chief. She also provided me with feedback about my performance and I was able to interview her for my employer profile. We also edited and discussed my final two articles that are now ready for publication. She also sent me the final publication of Simply's march digital issue so I could view my stories and ask questions about the layout and design.

From Monday-Wednesday I was able to write and research so that I'd be ready to edit and submit the articles by Friday.

Describe the work you personally performed and observed.

This week I was on a stricter deadline. I was tasked with completing two 1000-word articles on I was able to conduct the necessary research, gather the credited images and draft the article Monday-Wednesday. On Friday, I submitted the article to my editor, she reviewed it and after issuing a few edits it was ready to be sent in for publication. A helpful source this week was [menshealth.com](https://www.menshealth.com). I wasn't fully sure how I should modify my writing voice, if at all, to cater to a

male audience for Simply's June issue, so I read Men's Health to get an idea of what's engaging for a typical male audience.

List the names and titles/positions of all the people you directly worked with this week.

-Alyson Turner, Simply Magazines editor-in-chief

Describe any new skills or concepts you learned or important observations (about yourself or others) you made this week.

- As I wrap up my Spring 2022 internship at Simply Magazines, it has become even clearer what I imagine my career in journalism to look like. Although, the content that I wrote about for Simply was fun and cute, I did not feel challenged. I'd much rather have a career doing investigative reports, breaking news and contributing to discourse about issues impacting our communities. I'm thankful for the experience I had interning at Simply Magazine and loved the break it gave me from hard news reporting, but I'm now discovering that magazine writing may not be for me. I also think that I need more structure when it comes to my professional work. It was nice to have an internship that was self-guided during my last and most busiest semester at Howard, but at the same time it was hard to hold myself accountable for the work I needed to complete.

Describe any significant experiences, achievements, "aha" moments and/ or roadblocks you had this week.

- When drafting and finalizing my editorials this week on men's subscription boxes and what gift to get a guy that seems to have everything, I learned a new point of entry to make my editorials easier to read and more engaging. For instance, for the men's subscription boxes editorial, instead of writing a typical essay-style article on this topic, I chose to break my section up into eight different subscription boxes that are perfect gifts. This made my 1000-1500 word piece more digestible and interesting for the average reader. For the what gift to get a guy that seems to have everything editorial, I used an image for each featured gift to make the article engaging. Organizing information in an engaging way is definitely a skill that I learned to hone during my internship at Simply.