

February 2, 2022

NBC Philadelphia

RE: Content Producer, Summer 2022

Dear Hiring Manager,

The highest and primary obligation of ethical journalism is to serve the public through truthful and accurate reporting. I always strive to put this obligation at the forefront of my journalistic career, due to my sincere value of my responsibility as a watchdog and facilitator of discourse. These are values I see exemplified in the Content Producer position; for that reason I believe my skills and qualifications are an ideal match and will bring immediate value to NBCUniversal's goals.

As a *honors* journalism major and African-American studies minor at Howard University, I have grown to understand the way efficient, good journalism can benefit and build up communities. Pursuing this degree and completing my honors designation as a member of the Annenberg Honors Program, has allowed me to hone my journalistic skills through extensive research, digital media and reporting courses. In addition, my three years experience in news reporting, digital media reporting, editing makes me a great match for the Content Producer position at NBC.

Specifically, my recent, ongoing position as a Digital Content writer at *WHBC* Radio Station in Washington, D.C., has allowed me to experience what it's like to report and publish concise, news-worthy stories on deadline for a radio outlet. Further, working as a Digital Production Intern at the Black News Channel gave me the opportunity to contribute to the show *AMplified*, hosted by political strategist Aisha Mills. With this internship, I've learned firsthand how political news can directly empower individuals; for this reason, my experience with such content will bring immediate value to the team. I've also had ample research, interviewing and reporting experience through the many esteemed campus news publications at Howard University. Publications include: *HU News Service* and *101Mag.net*.

Other Noteworthy Achievements Include:

- Finalizing my honors, research thesis on the 20th Century early Black Press
- Successfully covering Vineland, New Jersey, board meetings and publishing weekly stories on these meetings
- Wrote and edited web content for *WHBC* Radio Station
- Reporting on the 2021 March on Washington for the *HU News Service*

To demonstrate the scope of my career history and professional competencies, please take a moment to review my attached resume.

Sincerely,

Nyah Marshall